



The Open Group Oslo Conference

Oslo 11th of June 2013

Business Development by Enterprise Architecture

Welcome

biner

Securing Progress



Who Am I?



Why this conference?





It's all about manage change!





What is enterprise architecture?





Benefits of Enterprise Architecture

- It helps an organization achieve its business strategy
- Better steering and coordination of your portfolio of implementation – *makes sure you get where you want*
- Faster time to market for new innovations and capabilities
- Business processes and information are more consistent
- More reliability and security, less risk





How do I become successful with EA?



Successful Enterprise Architecture

The Buildings blocks



Vision & Objectives



Architecture
Governance

Business
Linkage



Architects



The Architecture
Blueprints



Process &
Methodology

Standards &
Ref. architecture

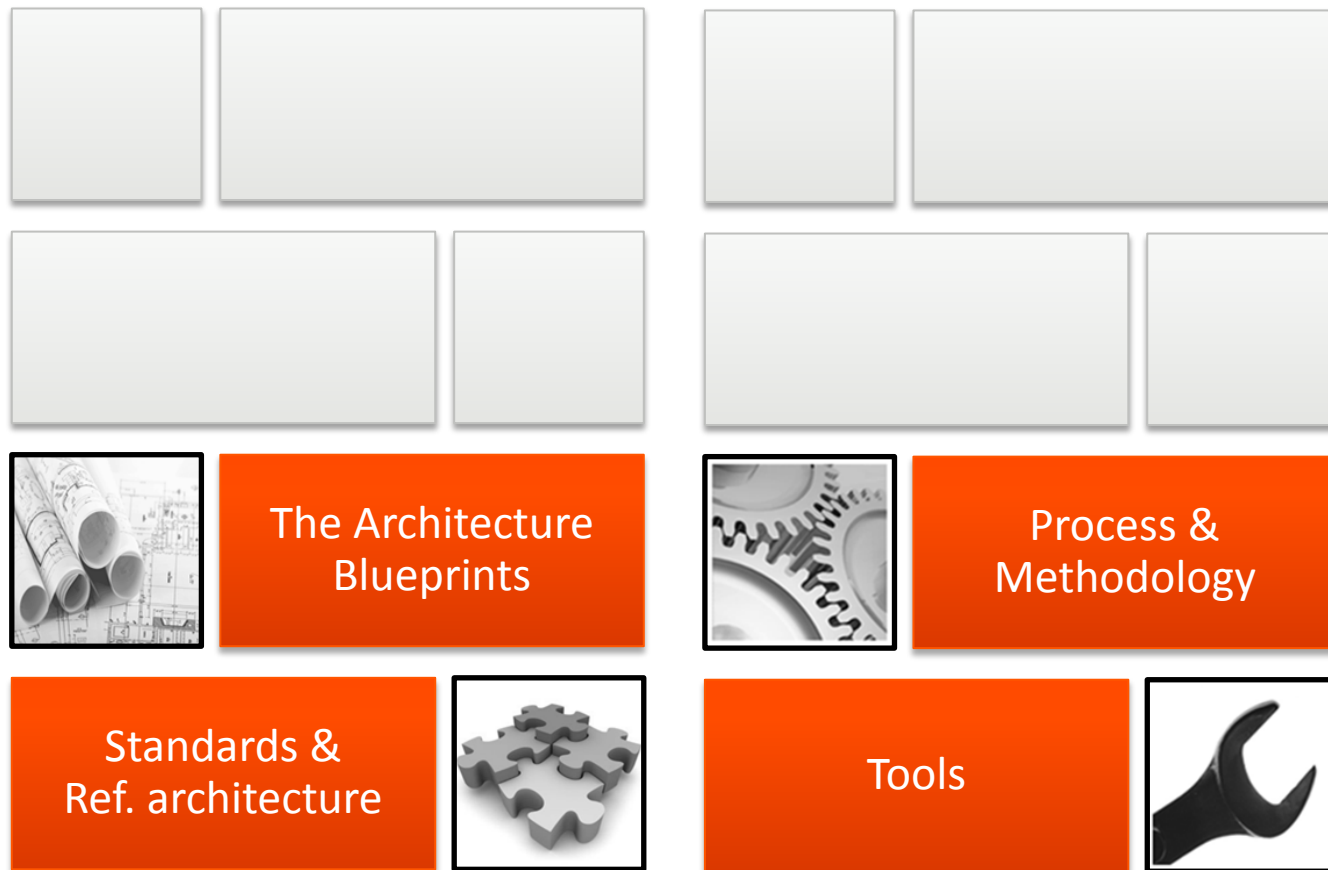


Tools





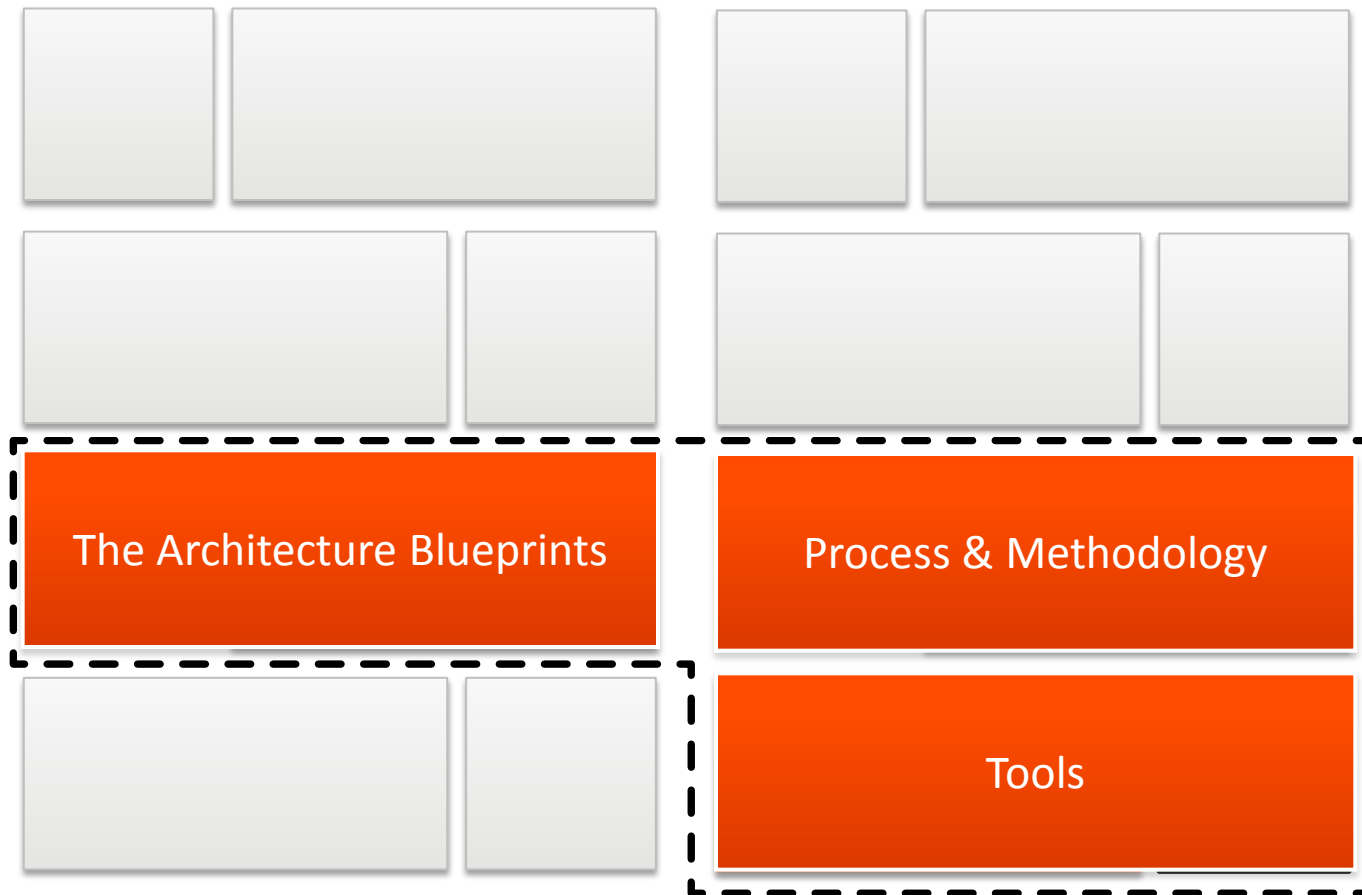
Your enablers!



Source: Biner



For practical implementation you need to integrate the enablers!



Source: Biner

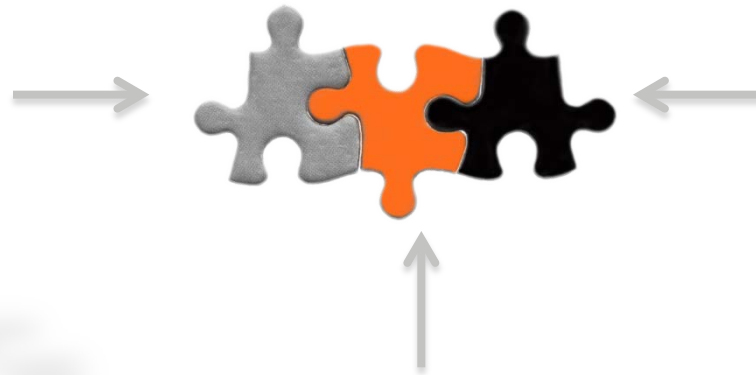
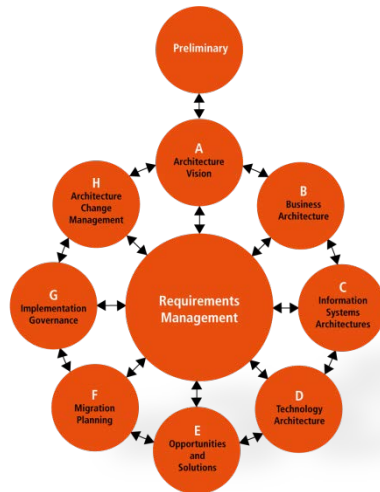
Biner's integrated way of working

A pre-configured integration of the corner stones of architecture work

TOGAF – Methodology

BEASI

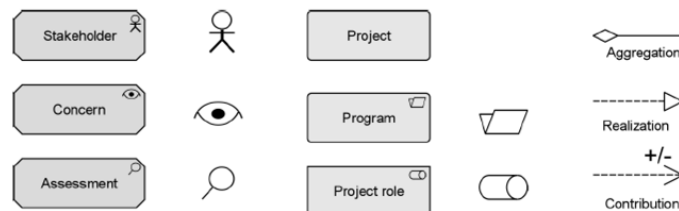
Sparx EA – Tool



Archimate – Notation



Extensions



biner



Key Takeaways

- It's all about manage change
- Architecture needs to be integrated with other management disciplines
- Communicate the context and benefits with architecture
- Build your architecture on standards
- Integrate the use of a common process and methodology with tool support to create the desired Architecture Blueprints for change



The Open Group Oslo Conference 2013

Business Development by Enterprise Architecture | Tuesday 11 June, 2013

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|---------------|--|
| 08.30 - 08.45 | Welcome and Introduction to The Open Group
Chris Parnell – Director, Membership and Services, The Open Group (presentation in English) |
| 08.45 - 09.00 | Business Development by Enterprise Architecture
Lars Lundgren – Manager, Biner (presentation in English) |

Plenary

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| 09.00 - 09.45 | Improving drilling operations efficiency in the Oil & Gas Industry using Enterprise Architecture
Tore Bjerke – Manager, eConcept Technology Platform, Aker Solutions (presentation in Norwegian) |
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| 09.45 - 10.00 | <i>Sponsor Highlight: The Architecture Lifecycle</i>
<i>Henrik Bibow, Capgemini</i> |
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|--------------|--------------|
| 10.00- 10.30 | Coffee Break |
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| 10.30 - 10.45 | <i>Sponsor Highlight: Grip on EA with Open Standards</i>
<i>Frederik Wamaars, BiZZdesign</i> |
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| 10.45 - 11.45 | How to use architectural blueprints to accelerate and implement change programs
Eirik Rasmussen – Director, PwC (presentation in English) |
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| 11.45 - 12.30 | Lunch |
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	Track A	Track B
12.30 - 13.30	A Secure Digital Mail Service - a common architecture for the public sector in Norway Bjørn Holstad – Head of Architecture Section, Agency for Public Management and eGovernment (Difi) (presentation in Norwegian)	Using Business Architecture to Strategically Govern the IT Portfolio Merete Flod Storli – Head of Architecture and Development of Services, Government Administration Services (DSS) (presentation in Norwegian)
13.30 - 14.30	What you need to know about change management that you did not know Ingvar Elmer – Senior Enterprise Architect, Biner Consulting (presentation in English)	The Future of EA in the Enterprise Robert Weisman – CEO of Build The Vision, major contributor to TOGAF 9 and the next version of TOGAF (presentation in English)
14.30 - 15.00	Coffee Break	
15.00 - 16.00	Enterprise Architecture improves interaction with the business Monika K. Dahl – Enterprise Architect, Norwegian Public Roads Administration (presentation in Norwegian)	Experience from working with Enterprise Architecture in the Education Sector Anna Borg – Senior Adviser, The Norwegian Centre for ICT in Education (presentation in Norwegian)
16.00 - 17.00	Implementation of the architecture principle # 4 Business continuity - a proposal for TOGAF model Arild S. Birkelund, Bjørn A. Tveøy – IT Architects, Atea AS (presentation in Norwegian)	Architecture acceleration for business transformations Mick Adams – Chief Business Architect for EMEA and ex-Chair of the Open Group Architecture Forum, Ernst and Young (presentation in English)
17.00 - 19.00	Network Reception with Refreshments	



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Here we go ■ ■ ■

WiFi at Ekeberg password: ekeberg123456

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